



The Volkswagen T-Roc

Media Information



Introduction

Volkswagen is adding dynamism to the segment of compact SUVs with the all new T-Roc. As the first compact SUV from Volkswagen, the T-Roc majors on style, practicality and personalisation it's the new face in the crowd!

It features a coupé like roof line as part of its bold design, an expansive colour palette with stand out personalisation options and design packs, with the same blend of quality, space and user friendliness that Volkswagen is renowned for.

It is a crossover that combines seemingly contradictory aspects: performance and comfort, emotionality and rationality, urban lifestyle and multifaceted all round properties. These parameters of different automotive worlds merge into a new idea of compact mobility.

It's an SUV that has a drive to defy with unique bold design from interior to exterior, combined with all the advanced technology you need for pure, unrivalled performance.

The T-Roc will arrive in the Middle East from March/April this year.



Key Facts and Figures

- **Volkswagen's SUV campaign:** Volkswagen is adding to its range of new SUVs and follows on from the Touareg and Tiguan, sitting beneath the Tiguan as the brand's then most compact SUV.
- **1.4 TSI engine:** Efficient turbocharged engine with an output of 110kW and 150 HP – one of the most powerful in its segment.
- **Digitalised and connected:** T-Roc features a glass-encased touch-screen infotainment system and a new generation of the Active Info Display which sits behind the steering wheel. It also includes wireless AppConnect available on Style and Sport.
- **As you like it:** T-Roc Style (with bi-colour design as standard) and T-Roc Sport (optional bi-colour design – R Line interior and exterior) permit extensive customisation.
- **Optimal package:** Compact outside, enormous inside: this five-seater car has one of the largest luggage compartments in its class (445 litres). Based on the MQB platform, the T-Roc measures 4,240 mm long and has a 2,603 mm wheelbase.
- **Production:** The T-Roc is manufactured at Volkswagen's Setúbal plant near Lisbon in Portugal, formed in 1991, it began operations in 1995.

Vehicle Overview

Engine Size	Cylinders	Power (HP)	Torque (Nm)	Length (mm)
1.4 litre TSI	4	150HP	250Nm	4,240

Width (mm)	Height (mm)	Luggage Capacity (litres)	Fuel Tank	Number of Seats
1,819	1,573	445	50 litres	5

T-Roc will come to the region with three possible grade options, allowing the customer to personalise their vehicle based on their preferences;

- Trend
- Sport
- Style





Design



Exterior Features

Personalisation:
contrast coloured
roof

Panoramic
sunroof



The design of the T-Roc follows an expressive Volkswagen SUV DNA, which is similar to that of the Tiguan and the Touareg. T-Roc brings authentic off-road elements into harmony with dynamism and urban style. It excites with a progressive design that is both fiercely individual, as well as cohesive with the rest of the Volkswagen family.

On its exterior, crisp dimensions and a progressive design combine with eight exterior colours options available for this region, three roof colours with a total of 14 colour combinations.

*Features mentioned above vary between models



Full LED headlights, LED rear lights, U-shaped LED daytime running lights



18" alloy wheels available on R-Line packages

Black style package available

Interior Features

The car features simple-to-use infotainment systems, with an 8.0 inch display - one of the best in the class and fits in well with the wireless AppConnect. It is also one of the first SUVs in its class to offer optional digital instruments in the new generation of the Active Info Display which sits behind the steering wheel itself.



Leather multifunction sports steering wheel with red stitching available on the Sports model

Premium sound system "Beats" 300W with subwoofer – available on Style & Sport models



Different colour and upholstery combinations available for ultimate customisation

The instruments and the infotainment system are integrated in a decorative surface that runs from left to right through the dashboard. This can be styled to suit your taste as an optional coloured insert is available on the Style model

The systems can be extended with App Connect (integrated MirrorLink, Apple CarPlay™ and Android Auto™ from Google), which comes as standard.



Red and white ambient lighting



R-Line

R-Line brings sportier styling to the the T-Roc. The optional package can be added to either the Style or Sport T-Roc to exterior only to give the car further unique look, or it can also be added to the interior to give added features.

Exterior (Style)

- Sebring 18" alloy wheels
- Front side-panel "R" styling trim
- Front bumper with "R" styling
- Signature "R" chrome door sills
- Dark red LED tail lights

Exterior & Interior (Sport)

- All R-Line Exterior specs +
- Multifunction sport steering wheel "R" w/ pedal-shifters and grey contrast stitch
- Carbon Flag "R" sport seats
- 'Shadow Steel' decorative inserts
- Ambient lighting in white



Safety Features

Bristling with advanced and innovative assistance systems, the T-Roc is a clear leader in its market segment when it comes to these types of technology.

Standard features on all T-Roc vehicles include: the Automatic Post-Collision Braking System. In the UAE the e-Call feature is a mandatory safety feature that provides emergency assistance if there is ever an accident by sending GPS location, time of accident, number of occupants and contacts emergency authorities automatically.

- Park Assist
- Blind Spot Monitor
- e-Call autonomous emergency call feature (Only for UAE)
- Park Distance control front/rear
- Rear view camera
- Driver Alert System ("Take a break")

Four letters, one statement.

The T-Roc name is easily recognisable worldwide, and it represents a bridge between two driving worlds.

The 'T' refers to the car's successful frontrunners, the Tiguan and Touareg, whose SUV DNA and strengths have been transferred to the new model – the high seating position, the robust qualities of the body and running gear and the all-wheel drive system that is included as standard for the top engines.

The 'Roc' in the name has been derived from the English 'Rock', which stands for the positioning of the T-Roc as a crossover that combines the dominance of an SUV with the agility of a compact hatchback model.

This car really rocks the segment – sometimes louder and sometimes more subdued, according to the optional equipment and colour combination selected. It is a new Volkswagen which takes the brand and its owners into the next decade of mobility.



Compact SUVs are the next big thing.



These SUVs are so successful because they have a very dynamic appearance, a high level of functionality and elevated seat positions while maintaining compact exterior dimensions.

The T-Roc targets the single person who enjoys many activities, as well as families who value its flexibility and couples whose children are already on their own. These target groups all want an SUV that is compatible with the urban world, that is fun to drive over every kilometre and whose design makes a confident style statement.

The T-Roc meets these needs with its excellent comfort, innovative safety systems, high reliability and unique design DNA. The new T-Roc exceeds the boundaries of its class and is advancing to become a contemporary companion in the urban world, which can also handle a family weekend excursion with ease.



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